

TOP 8 FREE TOOLS FOR SEO MANAGEMENT

If you aren't on the first page of major search engines like google, how are your current and potential customers finding you? We work on the backend of your website and optimize your digital presence for search engines.



INCREASE YOUR PRESENCE ON GOOGLE WITH THIS SEO CHEAT SHEET!

Search Engine Optimization, or SEO, is used to drive quality traffic to your website and increase lead generation by utilizing keywords, headlines and value added content. The following are our top 8 tools for SEO management.

1. Google Page Speed Insights

The tool that helps see if your website speed is up to par with google standards. Coming from google itself it should be a tool you listen to.

2. Google Analytics

The tool of all tools. It will help see where your traffic, viewers, customers, clients are coming from and where you can improve to make your marketing and seo better.

3. Google Search Console/Bing Webmaster

Google Search Console helps monitor, maintain, and troubleshoot your site's presence in search results. It helps you understand and improve how Google sees your site. Google Console and Analytics link together to give you information about your site traffic.

4. Google Keyword Planner

Pre plan your keywords – see how much traffic a given keyword has and search keyword suggestions.

5. Google Trends

Another Google tool but this time it will show you what is trending throughout google. It shows search trends that show how frequently a given search term is entered into google.

6. Keywordtool.io-

Another great tool for pre-planning your website, like google keyword planner it helps search for keywords for your particular subject. Unlike google keyword planner you do not have to sign up for an account.

7. Moz Local Listing Score

Anything Moz is great but local listing shows exactly where you business stands with it's locality and if your business information is correct amongst all business listings.

8. Moz Link Explorer

moz link explorer shows you complete link metrics for any website, including Page & Domain Authority.

keep hustlin!